



# **VETERANS DAY PARADE**

**VETERAN'S DAY PARADE**

**SPONSORSHIP FORM**

**MODESTO'S VETERANS DAY PARADE 2021**

**PLEASE PRINT ALL NAMES LEGIBLY AND EXACTLY AS THEY SHOULD APPEAR IN ALL  
EVENT PUBLICATIONS.**

**SPONSOR NAME \_\_\_\_\_ TODAY'S DATE \_\_\_\_\_  
(AS IT SHOULD APPEAR ON ALL ADVERTISING)**

**COMPANY NAME (IF APPLICABLE) \_\_\_\_\_ TITLE \_\_\_\_\_**

**CONTACT NAME \_\_\_\_\_ PHONE \_\_\_\_\_**

**MAILING ADDRESS \_\_\_\_\_ EMAIL \_\_\_\_\_**

**5 STAR GENERAL - \$5,000  
WARRANT OFFICER - \$2,500  
SERGEANT MAJOR - \$1,500  
FIRST SERGEANT - \$750  
SERGEANT -\$100**

**DONATION OF ANY AMOUNT IS ACCEPTED WITH GRATITUDE**

**PLEASE CONTACT CARLOS VERDUZCO FOR PAYMENT OPTIONS.  
(209) 404-9751  
CARLOS@MYPRG.NET**

## SPONSORSHIP LEVELS

### 5 STAR GENERAL \$5000

- TITLE SPONSOR YOUR BUSINESS WILL BE AS FOLLOWS FOR THIS YEAR “ \_YOUR BUSINESS NAME\_\_\_\_\_ PRESENTS MODESTO’S VETERANS DAY PARADE” ONLY 1 GIVEN
- PARADE ENTRIES WITH ENTRY FEE WAIVED NAME AND/OR LOGO (WHERE APPLICABLE) ON WEBSITE, BANNERS, RADIO AND TV ANNOUNCEMENTS
- PRIVATE VIP AREA NEAR PARADE STAGE (10)
- PERSONALIZED LIVE ANNOUNCEMENTS AT ALL PARADE ANNOUNCEMENT BOOTHS THROUGHOUT THE PARADE
- BOOTH AT THE PARK AFTER THE PARADE OPPORTUNITY TO DISPLAY BUSINESS BANNER AT VIP STAND
- ARTICLES IN THE MODESTO BEE INCLUDING SPONSORS’ BUSINESS LOGO

### WARRANT OFFICER - \$2500

- 2 PARADE ENTRIES WITH ENTRY FEE WAIVED NAME AND/OR LOGO (WHERE APPLICABLE) ON WEBSITE, BANNERS, RADIO AND TV ANNOUNCEMENTS PRIVATE VIP AREA NEAR
- PARADE STAGE LIVE ANNOUNCEMENTS AT ALL PARADE ANNOUNCEMENT BOOTHS THROUGHOUT THE PARADE. ARTICLES IN THE MODESTO BEE INCLUDING SPONSORS’ BUSINESS NAME LISTED
- PRIVATE VIP AREA NEAR PARADE STAGE (5)
- BOOTH AT THE PARK AFTER THE PARADE

### SERGEANT MAJOR - \$1500

- 1 PARADE ENTRY WITH ENTRY FEE WAIVED NAME ON WEB PAGE
- PRIVATE VIP AREA NEAR PARADE STAGE (2)
- ARTICLES IN THE MODESTO BEE INCLUDING SPONSORS’ BUSINESS NAME LISTED
- BOOTH AT THE PARK AFTER THE PARADE

### FIRST SERGEANT - \$750

- 1 PARADE ENTRY WITH ENTRY FEE WAIVED
- NAME ON WEB PAGE
- ARTICLES IN THE MODESTO BEE INCLUDING SPONSORS’ BUSINESS NAME LISTED
- BOOTH AT THE PARK AFTER THE PARADE

### SERGEANT- \$100

- BOOTH AT THE PARK AFTER THE PARADE